

CLARISSA FLORES

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Wordpress Developer

Experienced WordPress Developer skilled in front-end and back-end technologies, managing 90+ client sites with a 20% improvement in load times and achieving a #3 ranking in target keywords within two weeks. Proficient in SEO, responsive design, and custom solutions that boost engagement and meet high-quality standards

WORK EXPERIENCE

Wordpress Developer | Full-time

Funnel Boost Media | San Antonio

Apr 2024 - Present

Digital marketing agency specializing in SEO, PPC, and web development for small to medium-sized businesses.

- Contributed to the development and maintenance of 90+ WordPress client sites within six months, delivering responsive designs that increased engagement by 15%.
- Partnered with designers, content writers, and SEO specialists to optimize site performance, achieving a 4-second load time reduction and improving search rankings within 90 days.
- Built, tested, and launched 25+ custom WordPress sites from design to deployment within a 60-day turnaround, increasing project completion efficiency by 25%.
- Provided prompt technical support and resolved issues within an hour on average, maintaining 95% first-contact resolution over six months.

Wordpress Developer | Contractor

Summit Government Affairs | Remote

Aug 2023 - Present

Government consulting firm focused on policy analysis and advocacy.

- Customized a WordPress site to align with client needs, completing a mobile-friendly build within three months and driving 20 new lead inquiries.
- Designed high-quality custom logos and visual assets within the first month, expanding brand consistency across 5 platforms and increasing engagement metrics post-launch
- Resolved technical issues, maintaining smooth functionality for an uninterrupted user experience and achieving 99% up-time within 6 months.

Wordpress Developer | Contractor

Modern Eye | Remote

Mar 2024 - Aug 2024

Ophthalmology practice offering specialized eye care services.

- Developed the first WordPress site for an ophthalmology practice within two months, creating a mobile-friendly platform that generated 79 bookings and inquiries.
- Created SEO-optimized content within two weeks, securing a #3 ranking for target keywords and driving a 20% increase in site visibility.
- Provided efficient technical support with an average 30-minute response time over six months, ensuring continuous site functionality and a seamless experience for users.

SKILLS

Front-End Development: Bootstrap, CSS, HTML, JavaScript, jQuery, React, Vite

Back-End Development: Astro, JSON, MySQL, Node.js, PHP

Content Management: ACF, Contact Form 7, Elementor, Headless Wordpress, JetEngine, WooCommerce, WordPress

Performance Optimization: Caching strategies, Image optimization, Minification, Responsive design, SEO

Design and Accessibility: Adobe Suite, Alt text implementation, Figma, WCAG standards